The Bay Area Black Nurses Association, Inc. Presents
The 5th Annual Florence Stroud Black History Month Conference Series:

Pre-Conference & Multicultural Nursing Mixer
Topic: Is it just a coincidence? How does advertising, marketing, and media contribute to health disparities?
Keynote Speaker: Valerie B. Yerger, N.D. Associate Professor in Health Policy at the University of California, San Francisco
Date: Friday, February 5, 2016
Pre-Conference: 10:00am to 6:30pm
Multicultural Mixer: 4:30pm to 6:30pm
CEs Awarded: 6
Pre-Conference Location: University of California, San Francisco Mission Bay Campus 1500 Owens St, San Francisco, CA 94158
Fisher Room East
Multicultural Nursing Mixer: University of California, San Francisco Mission Bay Campus 1500 Owens St, San Francisco, CA 94158
Pub Lounge

Conference
Topic: The State of African American Health: How Emerging Social Determinants Affect Outcomes
Keynote Speaker: Dr. Joy DeGruy, Author of “Post Traumatic Slave Syndrome”
Date: Saturday, February 6, 2016
Time: 8:30am - 4:00pm
CEs awarded: 6
Location: California State University, East Bay 25800 Carlos Bee Blvd.
Hayward CA 94542

Registration Fees*
Preconference & Multicultural Nursing Mixer: $50
Conference: General Admission: $125 Students & Seniors (65+): $50
Preconference Attendees will receive a $20 discount off the main conference
You can register online at babna.org or via mail. Checks should be made payable to BABNA and mailed to 3317 Elm Street Suite 103 Oakland CA 94609
*Includes breakfast, lunch, afternoon snack, CEs, merchant vendors, school & healthcare organization exhibitors

Provider approved by the:
1California Board of Registered Nursing: Provider Number 16638
2California Board of Registered Nursing, Provider Number 9053
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